OUR PURPOSE

NACCDO was formed out of a shared desire of cancer center development officers across the country to collaborate and network for the purpose of raising funds and serving donors in the mission of defeating cancer. A robust membership of like-minded, innovative and passionate development professionals is the heart and soul of NACCDO. By offering institutional membership as opposed to individual membership, NACCDO remains committed to making high-value benefits available to ALL members of an institution's development team in the form of professional development, networking and benchmarking.

PROFESSIONAL DEVELOPMENT

Annual Conference
Our annual conference, held jointly with our Public Affairs and Marketing Network (PAMN) counterparts, takes place each spring and features a robust program including tracks for all forms of cancer-focused fundraising. The opportunity to be immersed in focused, peer-based education cannot be matched. Presentations are available to all members following the conference.

Webinars
The opportunity to learn continues throughout the year via six scheduled webinars on a broad spectrum of topics. Watch your email for invitations to participate and/or lead a webinar on your area of expertise!

Mentor Program
A unique opportunity for both early-career and more experienced fundraisers to learn from each other. Mentors and mentees are paired for the year, for general professional guidance, as well as special project support.

NETWORKING

Affinity Groups
NACCDO has established Affinity Groups (sub-specialties) in key focus areas. Each group is chaired by a pair of NACCDO members working in that specific area. The groups vary in process and frequency of engagement, but most hold regular conference calls; many have online group communication, share documents and guides, and present at the conference. As a member, you are encouraged to participate in any group that is relevant to you and your work.

Other Ways to Connect
The full membership roster is available in the member section of the website. Follow our LinkedIn page for ongoing industry and peer-institution updates!

WANT MORE INFO?
Visit naccdo.org for the following resources and more!
- Learn about and join affinity groups
- Access the members-only Resource Library to see materials shared by peers (requires log-in)
- Webinar archives (audio and slides)
- Benchmarking report archives
- Conference presentations
- Mentorship program info and applications
- News and Announcements (webinars, events, deadlines)
- Job postings

Contact Sally Wajahn, Manager, Cancer Center Engagement for NACCDO, at membership@naccdo.org to discuss how you can make the most of your membership!

NACCDO At-A-Glance

Your Guide to getting the most out of your membership

$2,669,702,382
raised by member institutions in 2018
(with 62 members reporting)

NACCDO BY THE NUMBERS
(as of June 2019)

10 affinity groups with 220 total participants
80+ member institutions
488 conference attendees
6 webinars

NACCDO AFFINITY GROUPS
- Annual Giving, E-Philanthropy and Pipeline
- Board Relations
- Campaign Strategy
- Corporate and Cause Marketing
- Development Operations
- Major and Principal Gifts
- Planned Giving
- Special Events, Third Party and Peer to Peer Fundraising
- Stewardship and Communications
- Chief Development Officers (by invitation)