NACCDO At-A-Glance  Your Guide to getting the most out of your membership

OUR PURPOSE
NACCDO was formed out of a shared desire of cancer center development officers across the country to collaborate and network for the purpose of raising funds and serving donors in the mission of defeating cancer. A robust membership of like-minded, innovative and passionate development professionals is the heart and soul of NACCDO.

By offering institutional membership as opposed to individual membership, NACCDO remains committed to making high-value benefits available to ALL members of an institution’s development team in the form of professional development, networking and benchmarking.

PROFESSIONAL DEVELOPMENT

Affinity Groups
NACCDO has established Affinity Groups (sub-specialties) in key focus areas. Each group is chaired by a pair of NACCDO members working in that specific area. The groups vary in process and frequency of engagement, but most hold regular conference calls; many have online group communication, share documents and guides, and present at the conference. As a member, you are encouraged to participate in any group that is relevant to you and your work.

Webinars
The opportunity to learn continues throughout the year via six scheduled webinars on a broad spectrum of topics. Watch your email for invitations to participate and/or lead a webinar on your area of expertise!

NACCDO AFFINITY GROUPS
- Annual Giving, E-Philanthropy and Pipeline
- Board Relations
- Campaign Strategy
- Children’s Cancer Centers (coming soon)
- Corporate and Cause Marketing
- Foundation Relations
- Major and Principal Gifts
- Planned Giving
- Prospect Management
- Research Centers
- Special Events, Third Party and Peer to Peer Fundraising
- Stewardship and Communications
- Chief Development Officers (by invitation)

Mentor Program
A unique opportunity for both early-career and more experienced fundraisers to learn from each other. Mentors and mentees are paired for the year, for general professional guidance, as well as special project support.

Annual Conference
Our annual conference, held jointly with our Public Affairs and Marketing Network (PAMN) counterparts, takes place each spring and features a robust program including tracks for all forms of cancer-focused fundraising. The opportunity to be immersed in focused, peer-based education cannot be matched. Presentations are available to all members following the conference.

Benchmarking
Learn more about our Benchmarking Survey & Report, which is the only annual review of giving trends at member cancer centers and has become an invaluable resource for our members’ development programs.

WANT MORE INFO?
Visit naccdo.org for the following resources and more!
- Learn about and join affinity groups
- Access the members–only Resource Library to see materials shared by peers (requires log-in)
- Webinar archives (audio and slides)
- Benchmarking report archives
- Conference presentations
- Mentorship program info and applications
- News and Announcements (webinars, events, deadlines)
- Job postings

Contact Sally Wajahn, Manager, Cancer Center Engagement for NACCDO, at membership@naccdo.org to discuss how you can make the most of your membership!